



MINISTRY OF FOREIGN AFFAIRS
OF THE REPUBLIC OF INDONESIA

STRENGTHENING INTERNATIONAL COOPERATION AND DIPLOMACY FOR CROSS- BORDER COPYRIGHT GOVERNANCE.

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Digital Transformation & Copyright

Digital economy transforming how services are:

- Created
- Delivered
- Traded across borders

Services accounted for **27% of global exports in 2025.**

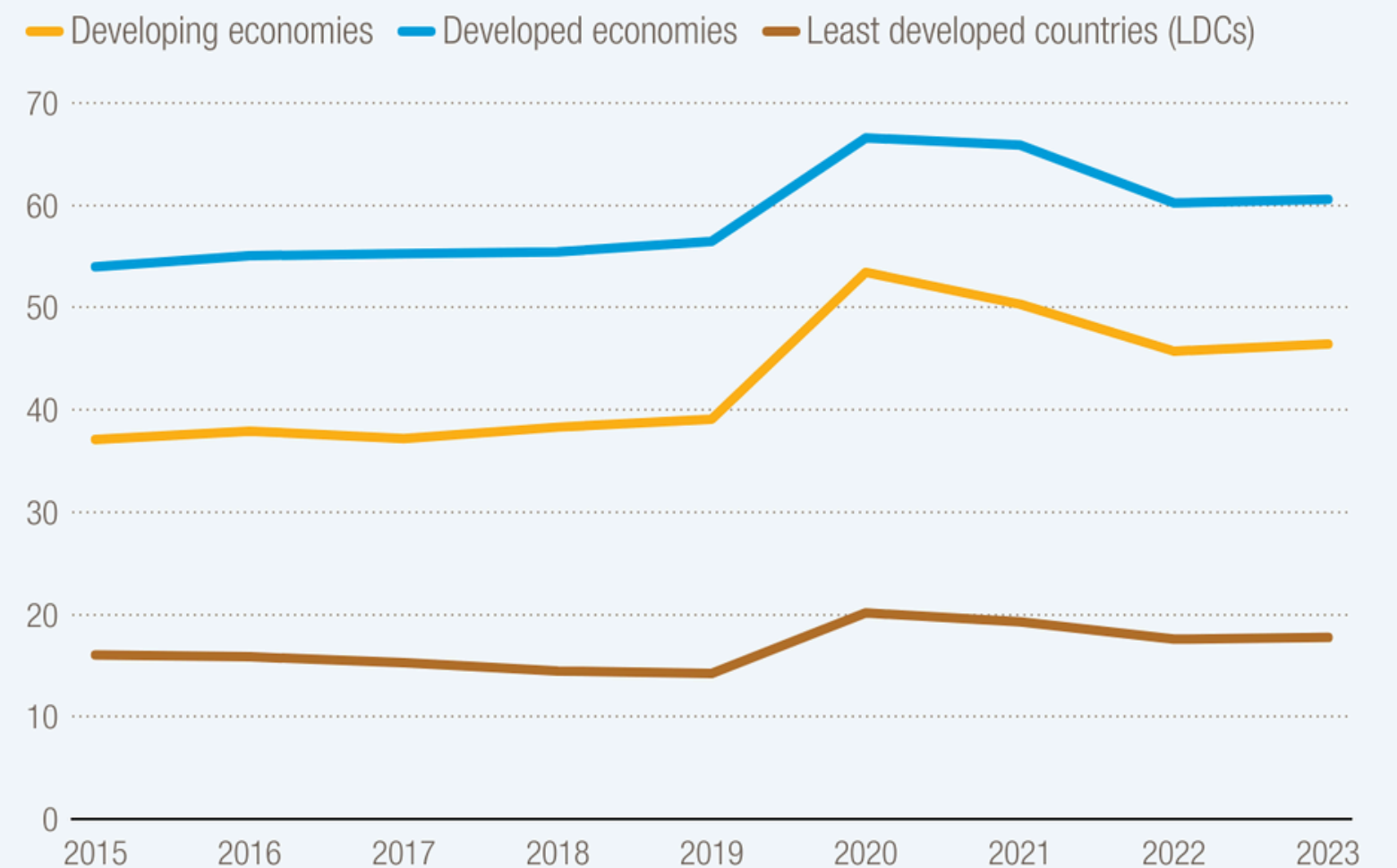
Generative AI presents significant economic opportunities.

Private investment in generative AI reached **US\$ 33.9 billion in 2024**, an increase of 18.7% from the previous year.

<https://hai.stanford.edu/ai-index/2025-ai-index-report/economy>

Least developed countries are falling behind in digital services trade

Digitally deliverable services as share of services exports, by development grouping, 2015–2023



Source: UNCTADstat

OPPORTUNITIES AND CHALLENGES

01

Digital
infrastructure

03

Market access

02

Regulatory capacity

04

AI readiness

An effective cross-border copyright system will benefit **creators, investors, digital platforms, and industry stakeholders.**

STRENGTHENING INTERNATIONAL COOPERATION & THE ROLE OF DIPLOMACY

Cross-border copyright is more than an IP issue. IP is a strategic asset that can **generate added value and support economic growth.**

Stronger international coordination can support:

1. **Effective cross-border copyright governance**
2. **Better royalty management**
3. **Technological innovation**
4. **Protection of creators' interests**

Requires cooperation among

- **Governments**
- **WIPO**
- **Industry**
- **CMOs**
- **Other stakeholders**



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THANK YOU

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